



CANYON LAND CONSERVATION FUND

April 11, 2013



Dear Sir or Madam:

On **Saturday, June 1<sup>st</sup>, 2013**, the Canyon Land Conservation Fund (CLCF), a 501(c)(3) public benefit corporation, is hosting the **9th Annual Tree Hugger's Ball and Sustainability Fair** in Silverado, CA, to raise necessary funds to preserve thousands of acres of the Santa Ana Mountain range, the largest wild and scenic area in Orange County.

In the spirit of John Muir, founder of the Sierra Club, the annual celebration seeks to share the beauty of the Santa Ana Mountains and encourage stewardship of our local natural and cultural resources. Highlights include a family oriented sustainability fair, inspirational guest speakers, children's activities, gourmet food trucks, and 7 hours of live music and dancing in an oak and sycamore woodland. We are now the number one "**ZERO WASTE**" event in Orange County, thanks to the leadership of The Earth Resource Foundation!

Many of Orange County's premiere environmental organizations are represented, including the Sierra Club, Naturalist For You, Orange County Interfaith Coalition for the Environment, Coastal Conservation Network, Earth Resource Foundation, Earthroots Field School, and others. Corporate and community sponsors include Southern California Edison, Waste Management, New Belgium Brewing Company, Tides Foundation, Patagonia, and Kéan Coffee.

Robert Hanna, great-great-grandson of famed naturalist John Muir, will be the guest speaker this year.

We are requesting that you join us as a financial sponsor for the 9<sup>th</sup> Annual Tree Hugger's Ball & Sustainability Fair. For any further questions, please contact Chay Peterson, event coordinator, at (714) 649-2820 or [sprockethead@cox.net](mailto:sprockethead@cox.net).

Sincerely,

Chay Peterson, CLCF  
P.O. Box 613, Silverado, CA 92676  
[www.canyonland.org](http://www.canyonland.org)  
Federal Tax ID: 74-3112974

## **Sponsorship Levels**

### **Coast Redwood \$5,000+**

- Logo on website, brochure, and all marketing materials
- Onstage acknowledgement in between musical acts and speakers
- Acknowledgement in newsletter and social networking outreach
- Prominent visibility in advertisements, posters, and signage
- Rights to distribute company samples at event and raffles
- Outreach booth space
- 10 VIP passes to event

### **Bristlecone Pine \$2,000+**

- Logo on website, brochure, and all marketing materials
- Onstage acknowledgement in between musical acts and speakers
- Acknowledgement in newsletter and social networking outreach
- Prominent visibility in advertisements, posters, and signage
- Rights to distribute company samples at event and raffles
- Outreach booth space
- 5 VIP passes to event

### **Grand Oak \$1,000+**

- Logo on website, brochure, and all marketing materials
- Acknowledgement in newsletter and social networking outreach
- Prominent visibility in advertisements and flyers
- Rights to distribute company samples at event and raffles
- Outreach booth space
- 3 VIP passes to event

### **Manzanita \$500+**

- Logo on website, brochure, and select marketing materials
- Prominent visibility in advertisements and flyers
- 2 VIP passes to event

## Sponsorship Form

### PRIMARY CONTACT INFORMATION

Name: \_\_\_\_\_  
Business: \_\_\_\_\_  
Website: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### DONOR RECOGNITION INFORMATION

Please provide information exactly as it should appear in publications and other materials.

Name/Family/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVELS

Please select the amount you would like to contribute\*

- Coast Redwood (\$5,000+) \_\_\_\_\_
- Bristlecone Pine (\$2,000+) \_\_\_\_\_
- Grand Oak (\$1000+) \_\_\_\_\_
- Manzanita (\$500+) \_\_\_\_\_
- Other\*\* \_\_\_\_\_
- Festival Pass \$25 \_\_\_\_\_

Festival passes permit access to all aspects of Tree Hugger's Ball & Sustainability Fair.

\*Checks should be made payable to our non-profit fiscal sponsor:

**Canyon Land Conservation Fund (CLCF)**

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\*\* For more information on customized marketing opportunities, please contact Chay Peterson at (714) 649-2820 or [sprockethead@cox.net](mailto:sprockethead@cox.net).

**Thank you for your contribution!**